

Scalable & On-Demand

Business Issue

A Fortune 500 global technology firm was seeking a partner that could provide them with a scalable recruiting solution that would accommodate changing hiring needs throughout the year and improve the quality of the talent pool while maintaining high client and candidate satisfaction—at a reasonable cost.

Solution

ManpowerGroup Solutions quickly identified a highly experienced team of 25 recruiters and trained them on proprietary software and company-specific objectives. The scalable talent acquisition solution provided the flexibility needed for the client's North American call centers. The sourcing and recruitment elements helped to build up a larger talent pool. ManpowerGroup Solutions was also able to efficiently provide a unified benchmarking and metric reporting process to ensure accountability and client satisfaction.

Results

- Met 100% of the client's goals
- Lowered overall costs for peak period
- Increased quality of hire and hiring manager satisfaction
- 1,400 total hires to date
- 350 Call Center positions

